

Senior plc
Shareholder Privacy Notice

Last updated January 2020

This Shareholder Privacy Notice (the “Notice”) applies to you if you are a current or former registered shareholder of Senior plc. The Notice describes what personal information we collect, how that information is used and what your rights are in relation to this information.

References to “we”, “us” or “our” in this Privacy Notice mean Senior plc, a company incorporated under the laws of England and Wales and company number 00282772 with registered address at 59/61 High Street, Rickmansworth, WD3 1RH, United Kingdom.

Data Controller

Senior plc is the data controller responsible for the personal information we collect and process.

What information we may hold about you

We may collect and process the following information about you:

-) name and address
-) contact details (email address and phone number)
-) nationality (if applicable)
-) bank account details
-) identification documents
-) number of shares held and sold
-) dividend payment values and HURN
-) voting instructions
-) Corporate Action election options (if applicable)
-) date of birth
-) National Insurance Number and tax information
-) date of death

How we collect the information and why we have it

We have engaged Equiniti Limited and other Equiniti Group entities (“Equiniti”) to maintain the Senior plc shareholder register and process shareholders’ personal information on our behalf.

Your personal information is collected when you provide it directly to us, to Equiniti or to other third parties engaged to carry out services on our behalf, for example when you provide your details via Equiniti’s website.

The personal information we collect is held and processed for the following purposes:

-) to manage your shareholding in Senior plc and keep your record on the shareholder register up-to-date;
-) to pay dividends to you;
-) to make shareholder communications and shareholder meeting materials available to you, such as the Annual Report and the Notice of Annual General Meeting;
-) to allow you to exercise your rights as a shareholder, such as the right to vote at shareholder meetings; and
-) respond to any correspondence you send to Senior plc.

Your personal information is processed

-) where it is necessary to fulfil a contract with you;
-) where you have given your consent;
-) where it is in our legitimate interests to process your personal data provided these do not prejudice your own rights;
-) where we are required to process your personal information to comply with our legal obligations.

With whom we share your information

Your personal information will be shared where there is a legal requirement to do so, for example with regulatory authorities or government bodies. Your information will also be shared with Equiniti, our share registrar, and may be shared with other trusted third parties engaged by us to perform processing activities on our behalf.

If your personal data is transferred outside the European Economic Area (“EEA”), this will be done under legally recognised data transfer mechanisms.

How long we keep your information

We retain your personal information for as long as is necessary to fulfil the purposes for which it was collected. We shall keep your information on the shareholder register while you are a shareholder of Senior plc, and for up to 12 years after you cease to be a shareholder. We may retain your personal information to comply with applicable legislative and regulatory requirements.

Your rights in respect to your personal data

Under Data Protection law, you have rights including:

-) right to access your personal information
-) right to ask us to rectify factually inaccurate information we hold about you
-) right to ask us to erase your personal information (subject to certain exceptions)
-) right to object to the processing of your personal data
-) right to ask that we transfer the information you gave us to another party.

You can make a request to us in relation to these rights at any time by contacting us using the details below.

How to contact us

If you want to exercise your rights in respect of your personal data related to your shareholdings, please contact Equiniti:

By email dpo@equiniti.com

By post Equiniti Group plc, 1st Floor West Wing, Highdown House, Yeoman Way, Worthing, BN99 3HH

By telephone 0371 384 2136 / +44 121 415 7047

If you have any questions regarding this Notice, please contact Senior plc’s Company Secretary:

By email companysecretary@seniorplc.com

By post Senior plc, 59/61 High Street, Rickmansworth, WD3 1RH, United Kingdom

By telephone +44 (0) 1923 714 749

You have the right to complain to the Information Commissioner’s Office (“ICO”) <https://ico.org.uk/make-a-complaint/> if you are unhappy with how we have used your data.